



AUSSIE TEAM COMES UP SHORT AS TEAM TRES PUNTO TAKES HOME THE 1ST PLACE \$500 EXHIBITION WINNINGS

Registration is Open to the Public

MALIBU, CA September 14, 2009 — This past weekend the Jim Beam Surftag Exhibition proved to be any team's victory. The unique surftag format is designed to allow each team to grab extra points, not only by style but executing to be the quickest team across the finish line.

All four teams surfed aggressively as they were tried with time to get all five teammates tagged in and out into the surf. With experience and style the Aussie's put on a ripping demonstration, unfortunately for them, they were the runner-ups as Team Tres Punto stole the show.

"This is a really fun and rad format because it's just not you out there...it's a team effort!" - Steven Lippman, Team Tres Punto (Winning Team)

Event Results:

1st PLACE - Team Tres Punto

Total Points 92.5 – Jamie Meistrell 21.5pts; Jordin Tappis 22pts; Steven Lippman 23pts; Anthony Petruso 22pts. Allen Sarlo.

2nd PLACE - Team Australia

Total Points 79.0 – Jesse Faen 20pts; Heath Walker 21pts; Paul Fischer 17.5; Leigh Sedley 20.5; Jay Thompson.

3rd PLACE – Team Coalition

Total Points 66.5 – Waylon Olsen 22pts; Jeff Belzer 18pts; Carl Olsen 14pts; Joel Baldwin 12.5, Marco.

4th PLACE – Team Yellow

Total Points 47.5 – Leah Dawson 17pts; Kaitlin Maquim 17pts; Morgan Knight 13.5 pts; Jeannette Prince; Julie Cox.

Registration for Manhattan (1st qualifying round) is still open to the public as spots are quickly filling up. Teams of 5 representing clubs or local breaks can sign-up on line www.Jimbeamsurftag.com. There is no entry fee and one member can register for the entire team (must list all the team members during registration). All contestants must be 21-years-old on the day of competition.

A \$5,000 prize purse will be offered at each of the first three events and \$10,000 will be offered for the final contest. Up to 16 teams will participate in each event.

Please visit www.surflife.com/jimbeamsurftag for all the latest updates and news

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About IMG Sports & Entertainment

Operating in 30 countries, IMG Sports & Entertainment's diverse businesses include: product and brand licensing; consulting services; event ownership and management; collegiate marketing, media and licensing; fashion events and models representation; golf course design; and client representation in golf, tennis, broadcasting, speakers, European football, rugby, cricket, motor sports, coaching, Olympic and action sports. IMG Academies are the world's largest, multi-sport training and educational facilities, delivering world-class training experiences to more than 12,000 junior, collegiate, adult, and professional athletes each year. More information is available at www.imgworld.com.

About Jim Beam

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About Global Surftag

The Jim Beam Surftag is Australia's premier team surfing series with World Tour surfers Mick Fanning (Kirra), Joel Parkinson (Snapper Rocks) and Taj Burrow (Yallingup) representing their local boardriding clubs. The Jim Beam Surftag provides a national competition for boardriding clubs to compete against each other and to determine Australia's No.1 club. The Jim Beam Surftag is run under the popular tag team format with each club represented by five surfers. In relay style each surfer catches three waves and then returns to the beach to tag their team's next surfer. www.globalsurftag.com

About the MSA Classic

The Malibu Surfing Association's MSA Classic invitational contest is the premier competition in the Coalition of Surfing Clubs annual series and will be held September 12-13, 2009. More than 275 athletes representing elite surfing clubs from California, Hawaii, the East Coast, and Japan will come together to compete at First Point, Malibu, one of surfing's legendary waves. The MSA held its first contest at Malibu in 1962 and has been hosting the MSA Classic continuously since 1987. Attending the event is free and open to the public.

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About the Malibu Surfing Association

Established in 1961, the Malibu Surfing Association is one of California's first surfing clubs. We are an all-volunteer, non-profit organization dedicated to the fellowship of surfing and to the stewardship of Surfrider Beach. The MSA Competition Team was the 2006 Winner of the Coalition of Surfing Clubs' CSC Series. Online at msasurfing.org.

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September 12	Malibu Classic Exhibition	Malibu Pier
September 18	Draw Party	TBD
September 19	Manhattan Beach	El Porto
September 25	Draw Party	TBD
September 26	Ventura	Surfer's Point
October 10	Draw Party	TBD
October 11	Oceanside	Harbor
November 12	Championship party	TBD
November 13	Apres Surf	TBD
November 13-14	Huntington Beach	Pier